Privacy policy

Welcome to our website!

Confidence on part of our visitors is of major importance to us; hence we pay special attention to the protection of personal data of our visitors. Accordingly, in this privacy we would like to inform you of privacy practices on our website.

When compiling our privacy policy we paid specific attention to Regulation 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation or "GDPR"); to Act CXII of 2011 on the Right of Informational Self-Determination and Freedom of Information ("Privacy Act"), and to the provisions of Act V of 2013 on the Civil Code ("Civil Code"). Procession of personal data should always be in line with the regulations of GDPR applicable to the Budakeszi Wildlife Park.

Name and address of the controller:

Budakeszi Vadaspark Non-profit Ltd.

Phone: +3623451783

Email: budakeszi.vadaspark@bkvp.hu

The name and address of the Data Protection Officer: Viktor Zachán, data protection officer

Phone: +36209846402

email: zachan.viktor@bkvp.hu

Definition of key terms

- 1) "personal data" means any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person;
- 2) "processing" means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction;
- 3) "restriction of processing" means the marking of stored personal data with the aim of limiting their processing in the future:
- 4) "controller" means the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data; where the purposes and means of such processing are determined by Union or Member State law, the controller or the specific criteria for its nomination may be provided for by Union or Member State law;
- 5) "processor" means a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller:
- 6) "recipient" means a natural or legal person, public authority, agency or another body, to which the personal data are disclosed, whether a third party or not. However, public authorities which may receive personal data in the framework of a particular inquiry in accordance with Union or Member State law shall not be regarded as

recipients; the processing of those data by those public authorities shall be in compliance with the applicable data protection rules according to the purposes of the processing;

- 7) "third party" means a natural or legal person, public authority, agency or body other than the data subject, controller, processor and persons who, under the direct authority of the controller or processor, are authorised to process personal data;
- 8) "consent of the data subject" means any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her;
- 9) "personal data breach" means a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, personal data transmitted, stored or otherwise processed;
- 10) "terminal equipment" means telecommunication or IT devices (particularly but not exclusively-laptops, PCs, tablets, smartphones) used to access the website.

Visiting our Website

When using our website, the following data of visitors' terminal equipment are recorded for safety purposes: IP address, operation system used, software environment, browser used, time of the access, pages visited. The data recorded are used for the purpose of network security, server security and data security as well as the optimization and development of services. Accordingly, the relevant legal provisions of data processing are point f) in paragraph (1) of article 6 of the GDPR and point b) in paragraph (1) in section 6 of Privacy Act.

Objectives of data processing: data security and optimization of services Legal basis for data processing: Article 6 1(f) of the GDPR; Section 1(b) of the Privacy Act Data processed: Operation system, software environment, browser, time of access, pages visited

Newsletter

Visitors may subscribe to our newsletter by clicking on this link. An email containing a link of confirmation is sent upon submission of name and email address. Visitors can finalize their subscription by clicking on the link; they can unsubscribe by clicking on this link. The relevant legal provisions of data processing are point a) in paragraph (1) of article 6 of the GDPR and point a) in paragraph (1) of section 6 of the Privacy Act.

Purpose of data processing: Distribution of newsletters

Legal basis for data processing: Article 6 1(a) of the GDPR and Section 5 1(a) of the Privacy act **Data processed**: name of the user, user email, time of subscription, user IP address. **Duration of data processing**: until the revocation of the consent granted here (unsubscribe), until erasure request by data subject

Contact

Visitors can contact us by email (budakeszi.<u>vadaspark@bkvp.hu</u>). During the course of contact personal data provided by visitors are processed for the sole purpose of, and with regards to contact or responding to contact provided your consent is granted. The relevant legal provisions of data processing are point a) in paragraph (1) of article 6 of the GDPR and point a) in paragraph (1) of section 5 of the Privacy Act.

Purpose of data processing: Responding to contact

Legal basis for data processing: Article 6 1(a) of the GDPR and Section 5 1(a) of the Privacy act **Processed data**: Name and email address of user, time of contact, other personal data provided by data subject **Duration of data processing**: Until erasure request by data subject

Request for services

Visitors can order services from the Budakeszi Wildlife Park on our website (e.g. Guided Night Tour). When you order one of our services, a contract with you is formed. For the purpose of forming and performing the contract your personal data are processed. Your data are processed solely during the course of the provision of service, until the related expiration time limit for legal remedies and consumer demands, for the sole purpose of providing services, unless otherwise provided for by law. The relevant legal provisions of data processing are point b) in paragraph (1) of article 6 of the GDPR; point c) in paragraph (1) of article 6 of the GDPR and point c) in paragraph (1) of section 5 of the Privacy Act in relation to data processing provided for by law.

Purpose of data processing: Providing services

Legal basis for data processing: Article 6 1(b) of the GDPR (performance of contracts)

Processed data: Personal data necessary for providing services

Duration of data processing: during the course of providing services, until the expiration of time limit for claiming legal remedies and consumer demands.

Use of Adventure Park, Acknowledgment of responsibility

Before visiting and using our Adventure Park visitors are required to complete an acknowledgment of responsibility form. We request the completion of the form in order to conclude the contract between the Visitor and the Budakeszi Wildlife Park. Provided personal data are processed in order to conclude the contract between the Visitor and the Budakeszi Wildlife Park. Personal data are processed during the course of the provision of services, or until the related expiration time limit for claiming legal remedies and consumer demands, for the sole purpose of providing services, unless otherwise provided for by law. The relevant legal provisions of data processing are point b) in paragraph (1) of article 6 of the GDPR; point c) in paragraph (1) of article 6 of the GDPR and point c) in paragraph (1) of section 5 of the Privacy Act in relation to data processing provided for by law.

Purpose of data processing: Providing services

Legal basis for data processing: Article 6 1(b) of the GDPR (performance of contracts)

Processed data: Personal data necessary for providing services, personal data provided in Acknowledgment of responsibilities

Duration of data processing: during the course of providing services, until the related expiration of time limit for claiming legal remedies and consumer demands.

We also kindly request that upon completing the Acknowledgment of Responsibility form, declare whether you consent to the making audio and video recordings of you that may be used for promotional and marketing purposes by the Budakeszi Wildlife Park. The relevant legal provisions of data processing are point a) in paragraph (1) of article 6 of the GDPR and point a) in paragraph (1) of section 5 of the Privacy Act.

Purpose of data procession: Making promotional audio and video recordings.

Legal basis for data processing: Article 6 1(a) of the GDPR and Section 5 1(a) of the Privacy act (data subject's consent)

Processed data: Making of audio and video recordings of data subject

Duration of data processing: Until revocation of consent or erasure request by data subject.

Cookies

The Controller sends little data packets, so called "cookies" to your terminal equipment, which help us provide better user experience and personalised customer service. Visitors may delete cookies from their terminal equipment or block cookies in their browser's privacy settings. Disabling or deleting cookies may compromise website usability.

Cookies Used on this Website

Google Analytics

We inform our visitors that extensions, banners, links and hyperlinks provided on our website may redirect our visitors to third party websites, editors of our website and the Budakeszi Wildlife Park accept no responsibility for the content of third party websites. We ask our Visitors (Users) to visit those websites on their own responsibility.

Data Subject Rights

- 1. Right to access to processed data and information concerning data procession (Right of Access, Article 15, GDPR)
- 2. Right to correction of personal data and have incomplete personal data completed (Right of Rectification, Article 16, GDPR).
- 3. Right to request the erasure of personal data and where the controller has made the personal data public -the right to inform controllers which are processing the personal data that the data subject has requested the erasure (Right to Erasure, Article 17, GDPR).
- 4. Right to request the restriction of processing (Restriction of processing, Article 18, GDPR).
- 5. The right of the data subject to receive the personal data concerning him or her in a structured, commonly used and machine-readable format and have the right to request the transmission of those data to another controller (Right to data portability, Article 20, GDPR).
- 6. Right to object to processing of personal data in order to stop processing (Right to object, Article 21, GDPR).
- 7. The right to withdraw your consent at any time in order to stop data processing based on your consent. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal (Conditions for consent, Article 7, GDPR).
- 8. Right to lodge a complaint with a supervisor authority if you consider that the processing of personal data relating to you infringes the GDPR (Right to lodge a complaint with a supervisor authority, Article 77, GDPR).

If you want to lodge a complaint, you can contact supervisor authority using the following details:

Hungarian National Authority for Data Protection and Freedom of Information

1125 Budapest, **22/C** SzilágyiErzsébetfasor Correspondence address: 1530 Budapest, Pf: 5.

E-mail: ugyfelszolgalat@naih.hu